

Press Release

Versatile Automotive Diagnostics welcomes Will Prince to the VAD sales team.

SURREY, BC, January 14, 2010 – Versatile Automotive Diagnostics is pleased to appoint Will Prince to launch VAD’s Volkswagen/Audi dealership marketing initiatives across the USA and Canada.

Will’s impressive automotive career started at a newly opened Volkswagen dealership in Dallas, Texas in 1969 as a service technician. He worked his way up to service advisor, and then to service manager / director at one of the largest VW dealerships in the United States, where he has spent the last 31 years. For his final 7 years as a service director, Will served on Volkswagen of America’s National Service Council, providing him with a unique perspective of the challenges being faced by dealerships today.



With many years invested in the Volkswagen brand, Will is familiar with all facets of dealership fixed operations and is passionate about sharing the VAD-901 with the dealer body. Prince relates “The VAD Pro 901 will solve one of the dealership’s biggest diagnostic challenges. If this tool had of been available when I was working in the dealership, I would have purchased a dozen!”

Will’s extensive experience and knowledge of the dealership network provides VAD with strong representation to position the VAD Pro-901 as a compliment to existing factory tools at Volkswagen and Audi dealers across North America.

“We are proud to have someone of Will’s stature and background working with our VAD team” says Marcel Horn, President of Versatile Automotive Diagnostics.

Versatile Automotive Diagnostics (VAD), a division of HPA Motorsports, is located in Surrey BC and supplies Volkswagen/Audi specific scan tools for consumer and professional use. For additional information, please visit www.vadpro.com.

Dealership inquiries regarding the VAD Pro-901 should be directed to Will Prince by e-mail at wprince@vadpro.com or by phone at (469)-951-5262.